Dear Vendor Partner,

Welcome to ecCatalogue at Indigo!

As part of our commitment to continuously improve operating efficiencies and strengthen business relationships with our vendor partners, we are now using an **electronic product catalogue** (**ecCatalogue**) to gather product information from our vendors.

This product data repository for Indigo is provided exclusively by our partners at InterTrade, an industry leading supply chain service provider in North America. ecCatalogue enables the efficient flow of product attributes through direct integration to our PIM system, and ultimately to our Merchandisers, our Stores, and directly to our customers through our online channel, while improving product visibility and enabling speed to market for your selected assortment.

To support this key initiative, the InterTrade team will be contacting you to help you explore your ecCatalogue options and complete your onboarding with the Indigo required product information needed to maintain the flow of business.

InterTrade also provides a Web EDI platform for the exchange of procurement documents between our organizations, and you may choose to bundle these 2 services.

We thank you in advance for collaborating with them to expedite your set-up and make your data available to us as soon as possible.

Should you have any questions about the exclusive ecCatalogue or Web EDI solutions please reach out directly to the InterTrade team at **solutions@intertrade.com**

Thank you for your continued partnership and cooperation with our key supply chain requirements.

Regards,

Aylin Kurkcuyan

Director, Vendor Relationship Management Indigo Books & Music Inc.